





NOW RECRUITING

Peer Networks is a new peer-to-peer networking programme for SMEs. This programme is aimed at Greater Manchester leaders and is fully funded by BEIS—so is offered at no cost to eligible businesses.

Due to the success of the first programme, we are now recruiting another 11 businesses who would welcome some support over the next few months. Through interactive action learning, participants have the opportunity to discuss their challenges, gain and reflect on valuable feedback and implement practical solutions. All whilst developing a new network of contacts.

From finance and HR to sales, marketing and more, our expert facilitators help create a trusted support network that works for you, helping you to build and strengthen your business and improve its overall performance.

HOW DO I GET A FUNDED PLACE?

The Peer Networks programme is available to any SME business or charity that meets <u>all</u> of the following criteria:

- Operated for at least one year
- II. At least five employees
- III. A turnover of at least £100,000 (prior to covid)
- IV. An aspiration to improve
- v. Be based within the Greater Manchester boundary

The programme

With the current climate Peer Networks is delivered online through a series of six virtual high impact group sessions. The programme includes:

- Action oriented learning
- Trained facilitators
- Small groups
- Flexible topic selection
- Additional one to one support (3.5 hours of coaching support)

^{*}More information on the national programme can be found at <u>www.peernetworks.co.uk</u>.







Benefits of the programme

Businesses that seek external advice or undertake formal training are more likely to improve their overall performance, but many prefer to take advice from trusted sources, such as their peers, when presented with external challenges and opportunities.

Peer Networks enables you to make connections that go far beyond networking. By completing Peer Networks, you will:

- Overcome business challenges and recognise and act on new opportunities
- Build a trusted network of connections to support you now and in the future
- Improve your long-term personal and business performance

This additional cohort has been offered as demand meant the first one filled very quickly. This support is a timely opportunity to put the challenges of 2020 behind and start afresh in the new year. We want to bring leaders together in a safe space to discuss with peers how they can survive, thrive and emerge with new ways of working to better support clients moving forward in what will continue to be an uncertain and volatile marketplace for the next 12-24 months.

Know and Do will be facilitating the sessions and supporting those involved. We have extensive experience and understanding of supporting business change. We are looking for up to 11 eligible businesses who can commit to attend 6 x 3 hour peer to peer sessions to help them reflect and review. Although the programme comes at no cost to you, it's important you can commit to attend all sessions to maximise the impact of the funding in supporting businesses at this time. The programme will be looking to start early January and sessions will run every 2 weeks concluding before the end of March 2021.

How do I apply?

Places allocated on a first come first served basis. To secure your place please contact us:

Andrew Ramwell <u>andrew@knowanddo.com</u> T: 0161 280 4567

Bernard Clarke <u>Bernard@knowanddo.com</u> T: 0161 280 4567



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