



***“As we begin to unlock, the biggest difference in the next couple of years will likely be between businesses in the same sector, who either transformed and challenged their approach and thinking, and those who essentially returned to what they were doing pre-March 2020.”***

**Are you an SME business owner who'd like to refresh your business ideas?**

**Then help is at hand, as Know+Do are pleased to offer two new cohorts of a fully funded Peer Network programme for eligible businesses.**

This timely programme offers the opportunity to be a part of a collaborative group of local SMEs. Through interactive action learning, you'll have the space to discuss your challenges, gain and reflect on valuable feedback, and implement practical solutions to overcome them.

From finance and HR, to sales, marketing and more, our expert facilitators will guide you through a framework that enables you to think about all core aspects of your business. At the same time the group can share experiences, case studies and views on what they've done. This valuable networking and collective knowledge is a powerful learning opportunity.

Peer Networks is designed for SME business leaders or senior staff who want to grow and develop their organisation for future success.

**Peer Networks is available to any SME business or charity that has:**

- **Operated for at least one year;**
- **At least five employees (but less than 250);**
- **A turnover of at least £100,000 (prior to covid);**
- **An aspiration to improve;**
- **A base within the Greater Manchester boundary.**

## What's involved in a peer network?

Each programme is delivered online through a series of virtual high impact group sessions, with a trained facilitator. The programme includes:

- 6 x 3 hour sessions
- Small group discussions
- 1-2-1 support  
(3.5 hours of additional support)
- Trained facilitator
- Flexible topic selection
- 11 SMEs per cohort

**Peer networks provides a safe space to stop think, plan, explore and test ideas. You'll get feedback and develop new ways of thinking about your business. By attending you'll ensure that your business is in the best shape to build back, develop new markets and support your staff and customers.**

This is an opportunity to refresh your thinking, challenge your ideas, plan and explore new ways of working using action learning. The last 12 months might well have seen you in survival mode or juggling multiple challenges, or for some, it's been a case of flat out delivery to satisfy demand. Either way, a lack of planned reflective time could well hamper the next 12-24 months as the world opens back up.

We're looking to start late June 2021 and each session will run every couple of weeks to suit the cohort. The programme is available on a first come first served basis. Please feel free to share this flyer others who might be interested.

## Sounds great – how do I get involved?

To secure your place\*, please contact:

**Andrew Ramwell via email [andrew@knowanddo.com](mailto:andrew@knowanddo.com) or call 0161 280 4567.**

Click here for more information: <https://tinyurl.com/gmpeernetwork2021>

*"In the midst of chaos, there is also opportunity." Sun-Tzu*

\*All businesses must meet the full eligibility criteria to be offered a place. Feel free to talk to us to check this.